

Provisional Product List for NAICS 541840: Media Representatives*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			English Title	English Definition	Product Exists in:			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US			Can	Méx	US	Can	Méx	US	
54184	1	X				Sale of advertising space, print media, on behalf of the media	Sale of advertising space in printed media, such as newspapers, magazines, and journals on behalf of the media.	X	X	X	541840	541840	541840	83620
54184	2	X				Sale of advertising space, television, on behalf of the media	Sale of television advertising space (time spots, live, etc.) on behalf of the television stations.	X	X	X	541840	541840	541840	83620
54184	3	X				Sale of advertising time, radio, on behalf of the media	Sale of radio advertising space (spots) on behalf of the radio stations.	X	X	X	541840	541840	541840	83620
54184	4	X				Sale of advertising space, other media, on behalf of the media	Sale of advertising space in media other than print, television, and radio behalf of the media.	X	X	X	541840	541840	541840	83620
54184	4.1				X	Sale of advertising space, Internet, on behalf of the media	Sale of advertising space on the Internet on behalf of the media.	X	X	X	541840	541840	541840	83620
54184	4.2				X	Sale of advertising space, media, other than print, T.V., radio, and Internet, on behalf of the media	Sale of advertising space in any media other than print, television, radio, and the Internet on behalf of the media.	X	X	X	541840	541840	541840	83620

* A question mark (?) in columns 9 through 15 indicates that the information is unknown or particularly uncertain at this time.